



6TH AFRICA YOUTH IN TOURISM INNOVATION SUMMIT & CHALLENGE 28 MAY - 31 MAY 2024 | WINDHOEK, NAMIBIA



BACKGROUND

The Africa Youth in Tourism Innovation Summit and Challenge is an annual Youth initiative hosted by Africa Tourism Partners in collaboration with the UN Tourism and BDO South Africa. Since inception in 2019 in Durban, the event has been hosted by the Governments of Ghana (Ghana Tourism Authority in 2020), Rwanda (Rwanda Development Board, Rwanda Convention Bureau and Mastercard Foundation in 2021) and the Government of Namibia (Ministry of Environment, Forestry and Tourism in 2022).

Currently, the strategic pillars of action are:

- making tourism smarter through celebrating innovation and leading the digital transformation of the sector;
- making tourism more competitive at every level through promoting investment and promoting entrepreneurship;
- creating more and better jobs and providing relevant training;
- building resilience and promoting safe and seamless travel; and
- harnessing tourism's unique potential to protect cultural and natural heritage and to support communities both economically and socially.



BACKGROUND

UN Tourism is the United Nations specialized agency responsible for the promotion of responsible, sustainable and universal access to tourism.

As the main international organization in tourism, it gathers 159 Member States, 6 Associate Members and over 500 Affiliate Members representing the private sector, educational institutions, tourism associations and local tourism authorities.

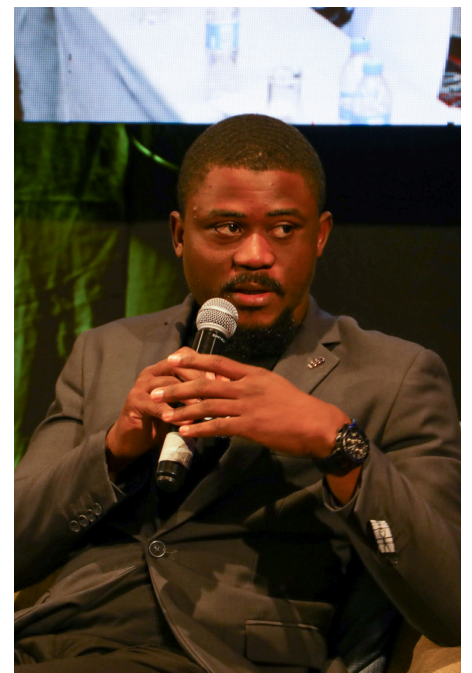
In this regard, UNWTO leads policies and projects articulated with the United Nations Sustainable Development Goals (SDGs). Through its Innovation, Education and Investments Department, it has led 7 entrepreneurship competitions (UNWTO Tourism start-up Competitions), 6 innovation challenges (UNWTO Specific Challenges) and 11 technology and innovation forums (UNWTO Tourism Tech Adventures), building an Innovation Network of over 5000 start-ups, 450 companies, 280 public institutions, 180 education centres, 40 incubators/accelerators and 200 investors. The connection of this ecosystem has allowed the achievement of more than 45 million Euros for start-up funding.



THE EVENT

This is an exclusive platform being provided to innovative African youth in travel and tourism looking for funding, partnership and mentorship opportunities to present their projects to the global marketplace in order to find the required support for their projects.

The Africa Youth in Tourism Innovation Summit (AYTIS) is the "one and only" pan-Africa Youth and Start-up in Tourism Summit on the continent. It serves as a pan-African platform for youth & start-ups in tourism, travel, hospitality, aviation, academia and all related industries to connect, engage, learn, innovate and grow.



The Youth in Tourism Innovation Challenge on the other hand is a platform to invite innovative projects and solutions that goes beyond technology but are related to the travel and tourism industry for review and adjudication by a preeminent panel of industry leaders. Those shortlisted candidates will be introduced to industry experts for mentorship and also to potential funders for support and/or partnerships.

Usually, announcement of the Africa Youth in Tourism Innovation Challenge winners takes place on the margins of the annual Africa Tourism Leadership Forum (ATLF) and Awards.

THE EVENT

Africa tourism innovation and entrepreneurship stakeholders, namely: start-ups and entrepreneurs, corporations, public institutions, education centres, investors and incubators/accelerators around compelling tourism issues. The target number of attendees will be 500 in-person and 1500 virtual participants.

Among the content and areas of primary focus are tourism entrepreneurship development, travel technology and innovation, digitalisation and digital marketing, Meetings, Incentives, Conference, Exhibitions and Events (MICE), career development and guidance in tourism. Central to the content and delivery approach are the needs of the host country, youth in tourism skills development and capacity building as well as career path development. The programme will be delivered in a blended format including masterclasses, syndicated discussions, interactive panel discussions, expert presentations, dialogues and TED TALKS, among others.





H.E. Zurab Pololikashvili
Secretary General
UN Tourism

FOREWORD MESSAGE UN Tourism

I am deeply honored to address you once more on the celebration of the sixth edition of the Africa Youth in Tourism Innovation Summit.

First and foremost, I want to praise the outstanding dedication of the government of Namibia and Africa Tourism Partners, in particularly its CEO, Mr. Kwakye Donkor for their exceptional work in hosting this annual summit.

I am proud to reaffirm our steadfast commitment to nurturing young talent and fostering innovation within the tourism sector. This summit serves as a testament to the transformative power of youth engagement and innovation, both of which are integral to UN Tourism's vision for the future of tourism in Africa.

Furthermore, as one of the most dynamic and diverse regions in the world and being the youngest continent globally, with 60% of its population under the age of 25, Africa holds immense potential for tourism development and economic growth. Through our various initiatives and partnerships, UN Tourism is dedicated to promoting sustainable tourism practices, fostering economic empowerment, and preserving Africa's rich cultural and natural heritage.

As you know, UN Tourism Agenda for Africa - Tourism for inclusive growth plays a significant role in shaping the future of tourism in the continent. The summit's main themes of innovation, education, and youth empowerment align seamlessly with our core priorities.

I urge you to embrace the opportunities being presented through the various initiatives provided by this forum. Engage in the entrepreneurship masterclasses and innovation startup competitions as these platforms offer more than just educational resources and networking opportunities, they serve as springboards for transformative ideas. As you actively participate and leverage these resources you have the opportunity and chance to help shape the future of African tourism and contribute to the sustainable growth of the sector.

We must underscore the importance of tourism as the most human sector, one that places people at the center of its endeavors. This principle is further reflected in the new logo of the Organization, which places individuals at the heart of our action and shows our global leadership in promoting development-oriented tourism, while always placing humanity and the planet at the forefront.

To conclude, I would like to thank you once again for giving me this opportunity to engage with you. I am confident that this summit will yield meaningful outcomes and serve as a catalyst for positive change within the tourism industry.



Elcia Grandcourt
Director, Africa Department
UN Tourism

FOREWORD MESSAGE UN Tourism

I am pleased to extend my warmest congratulations to the Ministry of Environment and Tourism of the Republic of Namibia and Africa Tourism Partners (ATP) for their remarkable collaboration in hosting the 6th edition of the Africa Youth in Tourism Innovation Summit & Challenge. This annual event exemplifies their commitment and vision in fostering the growth and development of Africa's tourism sector.

The AYTIS serves as a vital platform for spotlighting key priorities that are crucial for the advancement of the African region. From education and youth empowerment to digital transformation and attracting Foreign Direct Investments (FDIs), these are fundamental areas that resonate deeply with the vision of UN Tourism and the UN Tourism Agenda for Africa – Tourism for Inclusive Growth.

Investing in and capacitating future generations is paramount for paving the way forward in the evolution of tourism. As the youngest continent in the world, Africa's youth will play a pivotal role in transforming the tourism sector and serving as ambassadors for Brand Africa.

UN Tourism is fully committed to supporting these efforts across multiple fronts:

1. Increased access to tourism education and expansion of tourism professionals' skillset
2. Promotion of innovation, digital transformation and entrepreneurship in the tourism sector
3. Attraction and stimulation of foreign investments that contribute to drive the sustainable growth and development of Africa's tourism sector.

Investing in people remains at the core of our priorities, recognizing that tourism is ultimately the most human-centric sector. This concept has been embodied in the recent rebranding of the Organization, symbolized by a new logo launched in January 2024, which underscores our commitment to "People, Planet, Prosperity".

In closing, I would like to emphasize the significance of this platform and extend my best wishes to all participants for a successful event. May it be a space for fruitful exchanges, new connections, and the forging of partnerships that will elevate Africa's tourism sector to new heights.



Hon. Pohamba Shifeta
Minister
Ministry of Environment,
Forestry & Tourism, Namibia

MESSAGE FROM THE MINISTER

The African Youth Summit is a platform for our young people to explore and develop actionable solutions that will shape the future of Africa's tourism sector. The travel and tourism industry, a significant contributor to Africa's economy, must harness these drivers to create sustainable and inclusive growth.

In the context of travel tech and tourism innovation, as the Ministry we stand on the brink of an era filled with boundless opportunities by providing the necessary support, insights and actionable solutions that can drive forward the Namibia tourism sector.

The Ministry of Environment, Forestry and Tourism under my leadership has successfully and proudly hosted the last three editions of this auspicious event which aims to empower the African youth in tourism with the necessary skills as we move toward the 5th industrial revolution.

I urge the Namibian and African Youth at large to take space in the tourism sector especially when it comes to technological innovation and embrace the Africa continental trade initiative.

Hon. Pohamba Penomwenyo Shifeta, MP
Minister of Environment, Forestry and Tourism,
Government of the Republic of Namibia



Christelle Grohmann
Director
BDO Advisory Services,
South Africa

MESSAGE FROM BDO

As we often think about tourism as a mature industry we easily overlook the important role that our African youth already plays and can play across the tourism value chain:

- you are our tourists of today and tomorrow - are we offering and delivering the experiences you want and reaching you on the platforms you use?
- you are our students - are we teaching you what you need to know to perform and succeed in our industry?
- you are our current and future employees - are we fostering good work environments that attracts and retains you in the industry?
- you are our current and future business owners - are we creating opportunities for young entrepreneurs to enter and succeed and become established operators?
- you are our stakeholders - are we operating responsibly to leave you a sound industry to be proud of in the future?

BDO is looking forward to robust dialogue and sound outcomes across all of the above touchpoints during the 2024 Africa Youth in Tourism Summit in Namibia at the end of May 2024.

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MESSAGE FROM ATP



Kwakye Donkor
CEO
Africa Tourism Partners,
South Africa

Africa Tourism Partners wish to welcome you all to the 6th and the 2024 edition of the Africa Youth in Tourism Innovation Summit. Given that this is the 6th year this event is being held, it is important that the partners of this Summit takes count of what it has achieved in the last five years since its inception in Durban.

In line with this imperative, ATP is pleased to announce that in collaborations with its lead partners including UN Tourism, BTO, MILLVEST and AfCFTA, the summit has connected and brought together over 2500 African youth and over 500 tourism and affiliated industry professionals and policy-maker from over 40 countries, physically or virtually, since inception in Durban, in 2019. Key to these was a very successful hosting of the Summit in 2022 in Windhoek, Namibia, by the Ministry of Environment, Forestry and Tourism in collaboration with UN Tourism which attracted over 650 physical and 2000 virtual delegates.

More importantly, we are thrilled to announce that ATP and its network of partners have developed this specialised youth in tourism marketplace to assist tourism start-ups, entrepreneurs, small businesses, and young people in tourism. The purpose is for attendees to interact, engage, conduct business, share expertise, and encourage one another through creativity. Our one-on-one career advising and development clinic, led by experienced and renowned professionals, academics, policymakers, and experts, is critical to achieving this. This has also created several economic prospects for youngsters in tourism through innovation such as mentorship, coaching, the formation of value-based business partnerships, and government backing.

To further these goals, ATP, UN Tourism, and the Ministry of Environment, Forestry, and Environment announced the establishment of the Africa Tourism Innovation Hub. We are excited to announce that it will be launched during this year's summit.

We need everyone on board to make this effort a success across the continent, and we want to encourage venture capitalists, investors, and more entrepreneurs to respond to our appeal. This is especially true in terms of knowledge, investment for young start-ups and small businesses, and redefining ourselves by contributing to the reduction of youth unemployment in Africa.

We thank you and invite you to explore Windhoek, Namibia!



Unlocking potential through partnership

Announcing the launch of FNB Commercial's partnership with the Harambe Entrepreneur Alliance, known as the Harambeans.

Who are Harambeans?

Harambeans are visionary innovators from Africa who are working together as one to unlock the potential of Africa. Over the last decade, Harambeans have created a series of tech-enabled ventures which have collectively generated over 3,000 jobs and raised over \$1bn.

Unlocking the potential of our entrepreneurial clients

The aim of the partnership is to give our FNB Commercial clients access to an online learning platform, the **Harambeans Lab**, which provides entrepreneurial support at no additional cost to clients.

About Harambeans Lab

In an effort to pass on the wisdom and experience of Harambeans to the next generation of African innovators, the Harambeans Lab is an online content platform that offers valuable insights from Africa's leading innovators. This platform provides guidance on how to initiate and expand high-growth ventures across the African continent. As of Q4 2023, the Harambeans Lab features over 140 short-form video interviews with more than 60 prominent African innovators representing countries such as Egypt, Ethiopia, Ghana, Kenya, Ivory Coast, Morocco, Namibia, Nigeria, South Africa, Uganda and Zimbabwe.

If you're an entrepreneur interested in unlocking your potential, please contact your FNB Commercial Banker to find out more.

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01

**MONDAY, 27 MAY 2024 &
TUESDAY, 28 MAY 2024**

Delegates, Speakers and Investors Arrivals

02

**ENTREPRENEURSHIP MASTERCLASS & INTRA-AFRICA TRADING DAY
TUESDAY, 28 MAY 2024**

- Entrepreneurship Masterclass
- Making Meaningful Connections: 1-on-1 Business Exchange & Intra-Africa Travel trading day
- Innovation Challenge Pitching Lab (closed event)
- Evening at Leisure

03

**DAY 1
WEDNESDAY, 29 MAY 2024**

- Official opening
- Summit Starts
- End of Day 1
- Evening welcome cocktail

04

**DAY 2
THURSDAY, 30 MAY 2024**

- Summit Day
- Innovation Battle
- End of Day 2
- Evening at Leisure

05

**DAY 3
FRIDAY, 31 MAY 2024**

- Half-day Summit
- 1-on-1 Employability Guidance & Investors' Dialogues
- Innovation Challenge Awards
- End of Summit
- Closing Cocktail

07

**MEDIA AND TOUR OPERATOR FAM TRIP AND DELEGATES DEPARTURE
SATURDAY, 01 JUNE 2024**

08

**DEPARTURE OF TOUR OPERATORS AND MEDIA
SUNDAY, 02 JUNE 2024**

11

AYTIS 2024

ENTREPRENEURSHIP MASTERCLASS & INTRA-AFRICA TRADING DAY

TIME	DETAILS	FACULTY OF SPEAKERS
ALL DAY	DELEGATES ARRIVALS & MARKET ACCESS EXPO SET-UP	
09H00 - 09H05	WELCOME MESSAGE	SEIMY SHIDUTE – DEPUTY EXECUTIVE DIRECTOR, MINISTRY OF ENVIRONMENT, FORESTRY & TOURISM NAMIBIA, NAMIBIA
09H10 - 10H00	ENTREPRENEURSHIP & CHANGEMAKERS' SCHOOL - GLOBAL INSIGHTS AND LEARNING ABOUT THE JOURNEY OF IDEATION TO CAPITAL RAISING	DAN D'SOUZA - SENIOR PROGRAMME MANAGER, INTRAPRENEURSHIP L MARKS, UNITED KINGDOM (VIRTULA)
10H00 - 10H30	SPEAKER AND DELEGATES' OPEN EXCHANGE	BARRY CLEMENS - CHAIRPERSON, AFRICA TOURISM YOUTH INNOVATION HUB AND CEO, EQ HOSPITALITY
10H30 - 11H00	TRAVEL, TOURISM AND OTHER INVESTMENT OPPORTUNITIES IN NAMIBIA	SELMA NAMUTUWA - MANAGER FOR INVESTMENT ATTRACTION, NAMIBIA INVESTMENT PROMOTION & DEVELOPMENT BOARD (NIPDB), NAMIBIA
11H00 - 11H15	NETWORKING & REFRESHMENT BREAK	ALL PARTICIPANTS
11H15 - 12H00	RESETTING YOUR START-UP BUSINESS' MARKETING STRATEGY: BUILDING AND ELEVATING THE BRAND STORY OF ENTREPRENEURS AND START-UPS FOR VIABLE RETURN ON INVESTMENT	YAW DWOMOH - CHIEF EXECUTIVE OFFICER, IDEA HIVE, SOUTH AFRICA
12H00 - 13H00	BECOMING AN AFRICAN-BASED GLOBALLY RECOGNISED MICE PROFESSIONAL: THE JOURNEY, CHALLENGES, SOLUTIONS AND OPPORTUNITIES	DR. LINDA PEREIRA - CHIEF EXECUTIVE OFFICER, CPL EVENTS, PORTUGAL
12H00 - 13H00	BREAKAWAY SESSION - TOUR GUIDING	MEFT AND TOUR AND SAFARI ASSOCIATION OF NAMIBIA (ORLANDO HARASEB AND DELPHIN ILUNGA)
13H00 - 14H00	NETWORKING LUNCH	ALL PARTICIPANTS
13H00 - 14H00	BREAKAWAY SESSION - TOUR GUIDING (CONTINUED)	MEFT AND TOUR AND SAFARI ASSOCIATION OF NAMIBIA (ORLANDO HARASEB AND DELPHIN ILUNGA)
14H00 - 16H00	MAKING CONNECTIONS & CREATING OPPORTUNITIES 1-ON-1 BUSINESS EXCHANGE AND INTRODUCTIONS	ALL DELEGATES - INVESTORS, START-UPS AND VENTURE CAPITALISTS

ENTREPRENEURSHIP MASTERCLASS & INTRA-AFRICA TRADING DAY

TIME	DETAILS	FACULTY OF SPEAKERS
16H00 - 18H00	AFRICA TOURISM INNOVATION CHALLENGE BOOTCAMP & DEMO LAB	<p>YOUTH CHALLENGES JUDGES</p> <ul style="list-style-type: none"> AKWASI OBENG-ADJEI - DIRECTOR OF AUDIT: INVESTMENT MANAGEMENT AND INSURANCE, ABSA BANK, SOUTH AFRICA. MAIPATO MMAKO - LECTURER, COORDINATOR AND LEARNING DEVELOPMENT FACILITATOR, UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA. JOSE RICARDO DIAZ ARDILA – INNOVATION AND DIGITAL TRANSFORMATION EXPERT, UN TOURISM, SPAIN. SAFIYYA AKOOJEE - FOUNDER & CHIEF EXECUTIVE OFFICER OF FORTUNATUS ADVISORY LLC, UAE NICHOLAS BORTEY - IT STRATEGIST & BUSINESS CONSULTANT, CEO, LIRANZ LIMITED, GHANA DR ISOBEL MANUEL - DEPARTMENT HEAD, SENIOR LECTURER, DEPARTMENT OF TOURISM AND HOSPITALITY, NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY, NAMIBIA PROF. KAMILLA SWART - DOCTOR OF EDUCATION – SPORT TOURISM, ILLINOIS STATE UNIVERSITY, USA DAN D'SOUZA - SENIOR MANAGER, INTRAPRENEURSHIP, UNITED KINGDOM MENTORS AND SHORTLISTED NOMINEES <p>FACILITATOR - BARRY CLEMENS, CEO, EQ HOSPITALITY, KENYA</p>
	END OF DAY AT LEISURE	

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SUMMIT DAY 1: WEDNESDAY, 29 MAY 2024

TIME	DETAILS	FACULTY OF SPEAKERS
06H30 - 07H30	HEALTH & WELLNESS	
07H30 - 09H00	REGISTRATION	ATP & MEFT
09H00 - 16H00	NAMIBIA TOURISM EXPO	ALL REGISTERED EXHIBITORS/BUYERS
TIME	OFFICIAL OPENING EVENT	
09H00 - 09H05	INTRODUCTIONS	MC
09H05 - 09H10	NATIONAL ANTHEMS	MC
09H10 - 09H25	PERFORMANCE	CULTURAL PERFORMANCE
09H25 - 09H30	MESSAGE BY AFRICA TOURISM PARTNERS	KWAKYE DONKOR - CEO, AFRICA TOURISM PARTNERS, SOUTH AFRICA
09H30 - 09H35	MESSAGE FROM UN TOURISM	ELCIA GRANDCOURT - DIRECTOR, AFRICA DEPARTMENT, UN TOURISM, SPAIN
09H35 - 09H40	MESSAGE BY AFCFTA	GEMMA MATSHEDISO MBEGABOLAWÉ - REGIONAL ECONOMIC COMMUNITIES COORDINATOR, DIRECTORATE OF INSTITUTIONAL MATTERS AND PROGRAMME COORDINATION (DIMPC), AFCFTA SECRETARIAT
09H40 - 09H45	WELCOMING REMARKS & INTRODUCTION OF KEYNOTE SPEAKER	TIMO MUFETI - ACTING EXECUTIVE DIRECTOR - MINISTRY OF ENVIRONMENT, FORESTRY AND TOURISM, NAMIBIA
09H45 - 09H55	KEYNOTE ADDRESS	HON. DR. EMMA KANTEMA-GAOMAS - DEPUTY MINISTER OF SPORT, YOUTH & NATIONAL SERVICE, NAMIBIA

SUMMIT DAY 1: WEDNESDAY, 29 MAY 2024

TIME	DETAILS	FACULTY OF SPEAKERS
09H55 - 10H00	GUEST OF HONOUR	H.E ZURAB POLOLIKASHVILI - SECRETARY GENERAL, UN TOURISM, SPAIN
10H00 - 11H00	MINISTERIAL AND POLICY-MAKERS DIALOGUE: ADVANCING THE VOICES OF YOUNG WOMEN IN TRAVEL, TOURISM AND TECH ENTREPRENEURS AND LEADERSHIP - CHALLENGES, OPPORTUNITIES AND SOLUTION	<ul style="list-style-type: none"> HON. ANDREW KOFI EGYAPA MERCER - MINISTER OF TOURISM, ARTS & CULTURE, GHANA GEMMA MATSHEDISO MBEGABOLAWÉ - REGIONAL ECONOMIC COMMUNITIES COORDINATOR, DIRECTORATE OF INSTITUTIONAL MATTERS AND PROGRAMME COORDINATION (DIMPC), AFCTA SECRETARIAT HON. EMMA KANTEMA-GAOMAS - DEPUTY MINISTER OF SPORT, YOUTH & NATIONAL SERVICE, NAMIBIA H.E. AMBASSADOR CAESAR CHACHA WAITARA, HIGH COMMISSIONER , TANZANIA <p>MODERATOR: KENNETH KAPITAKO: VICE CHAIRPERSON, FEDERATION OF TOURISM ASSOCIATIONS IN NAMIBIA</p>
11H00 - 11H15	NETWORKING AND REFRESHMENT BREAK	
11H15 - 12H15	MINISTERIAL AND POLICY-MAKERS DIALOGUE: RESHAPING AFRICA TRAVEL AND TOURISM EDUCATION FOR QUALITY OUTCOMES, YOUTH EMPLOYABILITY AND DECENT JOBS THROUGH INNOVATION	<p>SCENE SETTER & INTERNATIONAL BEST PRACTICE</p> <ul style="list-style-type: none"> DR LINDA PEREIRA - CHIEF EXECUTIVE OFFICER, CPL EVENTS, PORTUGAL <p>FIRESIDE CHAT</p> <ul style="list-style-type: none"> DR. LINDA PEREIRA - CHIEF EXECUTIVE OFFICER, CPL EVENTS, PORTUGAL FATMA M KHAMIS - PRINCIPAL SECRETARY AT MINISTRY OF TRADE AND INDUSTRIAL DEVELOPMENT, ZANZIBAR <p>INTERVIEWER: PROF. TSHIDI MOHAPELOA - SENIOR LECTURER, RHODES BUSINESS SCHOOL AND CHAMPION OF ENTREPRENEURSHIP AT RHODES UNIVERSITY</p>
12H15 - 12H45	CHANGE-MAKERS SCHOOL TAKING THE NEXT STEP IN ENTREPRENEURSHIP JOURNEY USING CREATIVE ARTS, HERITAGE AND CULTURE	<ul style="list-style-type: none"> NOMBULELO GULIWE – CEO, SOUTH AFRICAN TOURISM AKWASI AGYEMAN – CEO, GHANA TOURISM AUTHORITY
12H45 - 13H00	SPEAKERS AND DELEGATES' OPEN EXCHANGE	INTERVIEWER & MODERATOR: KWAKYE DONKOR, AFRICA TOURISM PARTNER
13H00 - 14H00	NETWORKING LUNCH	
14H10 - 15H10	INSPIRATIONS SOCIETAL AND ORGANISATIONAL SHIFT - KEY DRIVERS FOR ENTREPRENEURSHIP AND START-UP SUCCESSES, FAILURES, LEARNINGS AND ADVICE	<ul style="list-style-type: none"> HON. DR. EMMA S. KANTEMA - DEPUTY MINISTER OF SPORT, YOUTH & NATIONAL SERVICE, NAMIBIA CORNELIUS UGUNWA - CEO, KARDINAL TECHNOLOGIES INC, NIGERIA EUGENE ALLOTEY - CO- FOUNDER AND COO AT CREATIVE BIBINI LTD DEVELOPMENT PARTNER AT FOCAS AWARD WINNER AFRICA YOUTH IN TOURISM INNOVATION- ATLF- UNWTO 2021, GHANA JORAM MWINAMO - CHIEF EXECUTIVE OFFICER, SNDBX, KENYA <p>MODERATOR: PROF KOBBY MENSAH – ASSOCIATE PROFESSOR OF MARKETING - UNIVERSITY OF GHANA BUSINESS SCHOOL</p>

SUMMIT DAY 1: WEDNESDAY, 29 MAY 2024

TIME	DETAILS	FACULTY OF SPEAKERS
15H10 - 16H00	<p>THE ROADMAP TO INNOVATIVE DISRUPTIONS</p> <p>UNRAVELLING THE LAYERS OF TRAVEL TECHNOLOGICAL INNOVATION & COMMERCIAL OPPORTUNITIES THROUGH PROBLEM SOLVING</p>	<ul style="list-style-type: none"> NAWA LIKANDO - HEAD OF DIGITAL STRATEGY, TRANSFORMATION, AND INNOVATION MTC, NAMIBIA KHAYA MBANGA - HEAD OF DIGITAL ADVISORY, BDO ADVISORY SERVICES, SOUTH AFRICA MIKE TAVARES - FOUNDER & CEO, OJIMAH, MAURITIUS NICHOLAS BORTEY - IT STRATEGIST & BUSINESS CONSULTANT, CEO, LIRANZ LIMITED, GHANA <p>INTERVIEWER: SAFIYYA AKOOJEE - FOUNDER & CHIEF EXECUTIVE OFFICER OF FORTUNATUS ADVISORY LLC, UAE</p>
16H00 - 16H30	<p>IN PURSUIT OF SUCCESS</p> <p>DEMYSTIFYING START-UP FUNDING AS THE BARRIER TO NAVIGATING THE PATH TO INNOVATION AND SUCCESS</p>	<ul style="list-style-type: none"> DINO BALLOTTI - EXECUTIVE DIRECTOR FOR MSME & STARTUPS, NIPDB, NAMIBIA GIDEON ASARE - MANAGING DIRECTOR - ADANSI TRAVELS LTD, GHANA CONNIE-MARLENE THEYSE - HEAD OF ENTERPRISE BANKING, FNB NAMIBIA <p>MODERATOR: JOANNE MWANGI - YELBERT - DIRECTOR, PROFESSIONAL MARKETING SERVICES (PMS) GROUP, KENYA</p>
16H30 - 17H00	<p>AFRICA YOUTH IN TOURISM INNOVATION CHALLENGE DEMOS & PITCH BATTLE 1</p>	<p>YOUTH CHALLENGES JUDGES</p> <ul style="list-style-type: none"> AKWASI OBENG-ADJEI - DIRECTOR OF AUDIT: INVESTMENT MANAGEMENT AND INSURANCE, ABSA BANK, SOUTH AFRICA. MAIPATO MMAKO - LECTURER, COORDINATOR AND LEARNING DEVELOPMENT FACILITATOR, UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA. JOSE RICARDO DIAZ ARDILA - INNOVATION AND DIGITAL TRANSFORMATION EXPERT, UN TOURISM, SPAIN. SAFIYYA AKOOJEE - FOUNDER & CHIEF EXECUTIVE OFFICER OF FORTUNATUS ADVISORY LLC, UAE NICHOLAS BORTEY - IT STRATEGIST & BUSINESS CONSULTANT, CEO, LIRANZ LIMITED, GHANA DR ISOBEL MANUEL - DEPARTMENT HEAD, SENIOR LECTURER, DEPARTMENT OF TOURISM AND HOSPITALITY, NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY, NAMIBIA PROF. KAMILLA SWART - DOCTOR OF EDUCATION - SPORT TOURISM, ILLINOIS STATE UNIVERSITY, USA DAN D'SOUZA - SENIOR MANAGER, INTRAPRENEURSHIP, UNITED KINGDOM MENTORS AND SHORTLISTED NOMINEES <p>FACILITATOR - BARRY CLEMENS, CEO, EQ HOSPITALITY, KENYA</p>
17H00 - 17H10	<p>WRAP-UP AND REFLECTIONS</p>	<p>AKWASI OBENG-ADJEI - DIRECTOR OF AUDIT: INVESTMENT MANAGEMENT AND INSURANCE, ABSA BANK, SOUTH AFRICA & PHD CANDIDATE, SOUTH AFRICA</p>
18H00 - 20H00	<p>WELCOME COCKTAILS - HILTON WINDHOEK</p>	<p>ALL DELEGATES, EXHIBITORS, MEDIA AND INVITED GUESTS</p>

SUMMIT DAY 2: THURSDAY, 30 MAY 2024

TIME	DETAILS	FACULTY OF SPEAKERS
08H00 - 16H00	PROGRAMME DIRECTION	
09H00 - 09H05	WELCOME & INTRODUCTION	SEBULON CHICALU - DIRECTOR, TOURISM AND GAMING, MINISTRY OF ENVIRONMENT, FORESTRY & TOURISM, NAMIBIA
09H05 - 09H35	FUTURE OF WORK THINK TANK REDEFINING THE VALUE OF AFRICA TRAVEL, TOURISM AND HOSPITALITY ECOSYSTEM AND JOB CREATION PATHWAYS IN THE EXPONENTIAL TECH BOOM	<ul style="list-style-type: none"> • MBALI MNGOMEZULU – MANAGER, BUSINESS DEVELOPMENT, MASTERCARD, SOUTH AFRICA • DR SISCO AUALA - SENIOR LECTURER, NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY • JOHANNES KUNAMWENE - MANAGER, TELECOM, NAMIBIA <p>INTERVIEWER – AKWASI AGYEMAN, CEO, GHANA TOURISM AUTHORITY</p>
09H40 - 10H10	CLEARING THE PATH FOR SOCIAL ENTREPRENEURSHIP DOING GOOD – DOING WELL: AN INSPIRATIONAL AND SUSTAINABLE APPROACH TO BUILDING AN ORGANISATION WITH PURPOSE AND VIABLE RETURN ON INVESTMENT	<ul style="list-style-type: none"> • HUMPHREY MUCHUMA - FOUNDER, INUA AI, KENYA • BENEDICT LIBANDA - CEO, ENVIRONMENTAL INVESTMENT FUND, NAMIBIA • OLGA KATJUONGUA - MANAGER, DEVELOPMENT FUND, SOCIAL SECURITY COMMISSION, NAMIBIA <p>INTERVIEWER: DINO BALLOTTI - EXECUTIVE DIRECTOR FOR MSME & STARTUPS, NIPDB, NAMIBIA</p>
10H10 - 11H00	INCLUSION & INTEGRATIONAL CONVERSATIONS: BALANCING THE ECONOMIC VALUE OF “NEW BIES” AND THE “LEGENDS” IN THE AFRICA TRAVEL AND TOURISM SECTOR TO BOOST PROFITABILITY AND GROWTH	<ul style="list-style-type: none"> • HON. HEATHER SIBUNGO - DEPUTY MINISTER, MINISTRY OF ENVIRONMENT, FOREST AND TOURISM, NAMIBIA • WASEEM CARRIM - CHAIRPERSON, NATIONAL YOUTH DEVELOPMENT AGENCY, SOUTH AFRICA • SAMIYA ABDULKADIR GODU - PRESIDENT, ETHIOPIA YOUTH ENTREPRENEURS ASSOCIATIONS, ETHIOPIA • CALISTA SCHWARTZ-GOWASES - DIRECTOR, NATION YOUTH COUNCIL OF NAMIBIA <p>MODERATOR – MARGARETH GEDDY, NEWS REPORTER, TANZANIA BROADCASTING CORPORATION</p>
11H00 - 11H15	REFRESHMENT BREAK AND EXPO TOUR	
11H20 - 12H00	THE FUTURE OF TRAVEL & TOURISM UNVEILING AFRICA'S TRAVEL TECH REALITIES – AN UNTAPPED SALES AVENUE FOR TRAVEL AND TOURISM ENTREPRENEURS	<ul style="list-style-type: none"> • HÅVAR BAUCK - FOUNDER, HOTELONLINE, KENYA • FELIX DONKOR - SNR. MANAGER, CHANNEL MARKETING, EUROPE. HONEYWELL, UNITED KINGDOM • CHARMINE MATHEWS - HEAD OF MARKETING, NAMIBIA TOURISM BOARD <p>INTERVIEWER: TSHIFHIWA TSHIVHENGWA - CEO, TOURISM BUSINESS COUNCIL OF SOUTH AFRICA</p>
12H05 - 12H35	NEW GENERATION EMPOWERMENT UNDERSTANDING HOW NAVIGATE THE LANDSCAPE OF FUNDING INSTRUMENTS FOR VISIONARY AND SUSTAINABLE VENTURES IN AFRICA	<ul style="list-style-type: none"> • JUSTUS HAUSIKU - EXECUTIVE CHAIRMAN, ARCH GROUP OF COMPANIES, NAMIBIA • DAN D'SOUZA - SENIOR MANAGER, INTRAPRENEURSHIP, UNITED KINGDOM

SUMMIT DAY 2: THURSDAY, 30 MAY 2024

TIME	DETAILS	FACULTY OF SPEAKERS
12H35 - 13H00	SPEAKER AND DELEGATES' OPEN EXCHANGE	MODERATOR: CHRISTELLE GROHMANN - DIRECTOR, BDO, SOUTH AFRICA
13H00 - 14H00	NETWORKING LUNCH & EXHIBITION	
14H00 - 14H30	TEDTALK SHE EVOLVES AND LEADS: EMPOWERING THE NEXT GENERATION OF YOUNG WOMEN TO BUILD STRONG FOR NEW VENTURES AND PUSH BOUNDARIES	INGA MTOLO - SENIOR CONSULTANT, BDO, SOUTH AFRICA
14H30 - 14H50	SPEAKER AND DELEGATES' OPEN EXCHANGE	DR. ISOBEL MANUEL – HEAD OF DEPARTMENT AND SENIOR LECTURER HOSPITALITY AND TOURISM, NAMIBIA UNIVERSITY OF SCIENCE & TECHNOLOGY
14H50 - 15H10	MANAGING INTELLECTUAL PROPERTY RIGHTS - INSPIRING A DREAM OF INNOVATION, AUTHENTICITY ECOSYSTEM AND AMBITION OF START-UPS	SCENE SETTER: SAFIYYA AKOOJEE - DIRECTOR, FORTUNATUS ADVISORY, UAE
15H10 - 15H50	SYNTHESIS OF DAY	<ul style="list-style-type: none"> • VEVIENE KATJUONGUA - CEO, BUSINESS AND INTELLECTUAL PROPERTY AUTHORITY, NAMIBIA • SAFIYYA AKOOJEE - DIRECTOR, FORTUNATUS ADVISORY, UAE MODERATOR: BORNVENTURE MBIDZO - ACTING CEO, NAMIBIA TOURISM BOARD
15H50 - 16H30	FIRESIDE CHAT WITH SCENE SETTER: SPORTS TOURISM – AN UNEXPLORED ECOSYSTEM FOR ECONOMIC VIABLE YOUTH ENTREPRENEURSHIP, START-UPS AND CAREER DEVELOPMENT	<ul style="list-style-type: none"> • PROF. KAMILLA SWART - DIRECTOR, SPORT & ENTERTAINMENT MANAGEMENT, COLLEGE OF SCIENCE AND ENGINEERING, HAMAD BIN KHALIFA UNIVERSITY, QATAR • DANNY MEYER – FOUNDER & DIRECTOR, SMES COMPETE, NAMIBIA INTERVIEWER – MEMORY MOMBA KAMTHUNZI: EXECUTIVE DIRECTOR, MALAWI TOURISM COUNCIL
16H30 - 17H00	WRAP-UP AND REFLECTIONS	MILLER MATOLA - CEO, MILLVEST, SOUTH AFRICA
END OF DAY AT LEISURE		

SUMMIT DAY 3: FRIDAY, 31 MAY 2024



AFRICA
YOUTH IN TOURISM
INNOVATION SUMMIT & CHALLENGE 2024

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TIME	DETAILS	FACULTY OF SPEAKERS
08H00 - 08H50	REGISTRATION	
08H50 - 09H05	WELCOME & INTRODUCTION	
09H05 - 09H15	KEYNOTE MESSAGE EMBRACING REVOLUTIONARY AND DISRUPTIVE TECHNOLOGIES: AI, BLOCK CHAIN, METAVERSE AND MORE FOR ACCELERATED GROWTH AND FINANCIAL VIABILITY	NATALIA BAYONA – EXECUTIVE DIRECTOR, UN TOURISM, SPAIN
09H20 - 10H20	ADVANCING INNOVATIVE YOUTH ENTREPRENEURSHIP THROUGH NATURAL AND CULTURAL HERITAGE BASED-AND SUSTAINABLE TOURISM	<ul style="list-style-type: none"> GONAYA MONEI E. SETHORA - WOMEN AND YOUTH IN TRADE EXPERT DIRECTORATE OF INSTITUTIONAL MATTERS AND PROGRAMME COORDINATION (DIMPC), AFCFTA SECRETARIAT PROF. NELLIE SWART – TOURISM MANAGEMENT, UNIVERSITY OF SOUTH AFRICA EVAH MOSETHANE - TOURISM & SMME DEVELOPMENT CONSULTANT, BOTSWANA EUNICE SMITH – COUNTRY REPRESENTATIVE, UNESCO, NAMIBIA MR. ALLY KARAERUA, MANAGING PARTNER, NATURAL SECTION, NAMIBIA <p>MODERATOR – MUKAMEENDA SALARE - CLUSTER COMMERCIAL MANAGER, HILTON WINDHOEK, NAMIBIA</p>
10H20 - 11H15	TRANSFORMING KNOWLEDGE FOR AFRICA'S FUTURE THROUGH INNOVATION AND DISRUPTIVE TECHNOLOGIES	<ul style="list-style-type: none"> MAIPATO CAROLINE MMAKO - LECTURER, COORDINATOR & LEARNING DEVELOPMENT, UNIVERSITY OF JOHANNESBURG IBUKUNDLUWA SALAU - FOUNDER AND CEO, DIREX, NIGERIA JOSÉ RICARDO DÍAZ ARDILA - SENIOR SPECIALIST, INNOVATION AND DIGITAL TRANSFORMATION, OFFICE OF THE EXECUTIVE DIRECTOR, UN TOURISM, SPAIN (VIRTUA FELIX DONKOR - SNR CHANNEL MARKETING MANAGER FOR HONEYWELL, UNITED KINGDOM <p>MODERATOR: PROF. MICHAEL TWUM-DARKO - ACTING HEAD: GRADUATE CENTRE FOR MANAGEMENT; HEAD: CENTRE FOR BUSINESS INNOVATION & INCUBATION, CAPE PENINSULA UNIVERSITY OF TECHNOLOGY, SOUTH AFRICA</p>
11H15 - 11H30	REFRESHMENT BREAK AND EXHIBITION VISIT	
11H30 - 12H00	HARD TALK LEVERAGING INTRA-AFRICA TRAVEL TO REAP COMMERCIAL BENEFITS OF THE WORLD'S MOST YOUTH AND WOMEN-FRIENDLY TRADE AGREEMENT AFCFTA	<ul style="list-style-type: none"> GONAYA MONEI E. SETHORA - WOMEN AND YOUTH IN TRADE EXPERT, DIRECTORATE OF INSTITUTIONAL MATTERS AND PROGRAMME COORDINATION (DIMPC), AFCFTA SECRETARIAT NOMBULELO GULIWE - CEO, SOUTH AFRICAN TOURISM, SOUTH AFRICA GIDEON ASARE – MANAGING DIRECTOR, ADANSI TRAVEL LTD, GHANA NDITA ROBIATI, DEPUTY EXECUTIVE DIRECTOR, MINISTRY OF TRADE AND INDUSTRIALISATION, NAMIBIA
12H30 - 13H00	SPEAKER AND DELEGATES' OPEN EXCHANGE	MODERATOR: KGOTSO MILES OLLYN - CORPORATE LEGAL COUNSEL/BOARD SECRETARY, BOTSWANA TOURISM ORGANISATION

SUMMIT DAY 3: FRIDAY, 31 MAY 2024



AFRICA
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TIME	DETAILS	FACULTY OF SPEAKERS
13H00 - 14H00	LUNCH AND EXHIBITION	
14H00 - 15H00	<p>AVIATION TALENT BOOST</p> <p>THE PATHWAYS AND CAREER GUIDANCE TO BOOST YOUTH EMPLOYABILITY IN THE GLOBAL TOURISM AND AVIATION IN INDUSTRY</p>	<ul style="list-style-type: none"> TOSKA SEM – EXECUTIVE DIRECTOR, NAMIBIA CIVIL AVIATION AUTHORITY WINNIE MUCHANYUKA - TOURISM AND AVIATION EXPERT, ZIMBABWE TANGENI SHAKUMU - ACCOUNTABLE MANAGER, NATA, NAMIBIA AARON MUNETSI - CEO, AIRLINES ASSOCIATION OF SOUTHERN AFRICA <p>MODERATOR: ACHMA ASOKAN - GROUP CEO, AIRLINES PROS, USA</p>
15H00 - 17H00	<p>MENTORSHIP FESTIVAL & EMPLOYABILITY CLINIC - SPOTLIGHT 1-ON-1 DELEGATES CONSULTATIONS WITH EXPERTS & SPEAKERS</p>	<p>ALL SPEAKERS AND DELEGATES</p> <p>FACILITATORS:</p> <ul style="list-style-type: none"> AARON MUNETSI - CEO, AIRLINE ASSOCIATION OF SOUTHERN AFRICA & AFRICA & SUSAN (AKON) AKPORIAYE - PRESIDENT NATIONAL ASSOCIATION OF NIGERIAN TRAVEL AGENCIES(NANTA) JOSEPH BENTUM WILLIAMS - UNWTO SENIOR EXPERT ON COMMUNICATIONS IN AFRICA & MANAGING PUBLISHER, VOYAGE AFRIQ NRUPESH SONI – FOUNDER, FACILIT8 NAMIBIA, NAMIBIA <p>MODERATOR: JOSEPH BENTUM WILLIAMS - UNWTO SENIOR EXPERT ON COMMUNICATIONS IN AFRICA & MANAGING PUBLISHER, VOYAGE AFRIQ</p>
17H00 - 17H15	WRAP-UP AND REFLECTIONS	CHRISTELLE GROHMANN – DIRECTOR, BDO, SOUTH AFRICA
18H00 - 18H10	INTRODUCTION OF AWARDS FOR INNOVATION CHALLENGE	BARRY CLEMENS - CHAIRPERSON INNOVATION CHALLENGE AND AFRICA TOURISM INNOVATION HUB
18H10 - 18H20	YOUTH SUMMIT CLOSING REMARKS AND OPENING OF AWARDS EVENING	HON. HEATHER MWIZA SIBUNGO - DEPUTY MINISTER OF ENVIRONMENT, FORESTRY AND TOURISM, NAMIBIA
18H00 - 20H00	<p>TOP 3 INNOVATION CHALLENGE AWARDS & NAMIBIAN YOUTH IN TOURISM AWARDS</p> <ul style="list-style-type: none"> ANNOUNCEMENT OF AFRICA YOUTH IN TOURISM INNOVATION CHALLENGE COCKTAIL EVENING & NETWORKING VOTE OF THANKS 	<ul style="list-style-type: none"> BARRY CLEMENS - CHAIRPERSON INNOVATION CHALLENGE AND AFRICA TOURISM INNOVATION HUB MILLER MATOLA - CEO, MILLVEST, SOUTH AFRICA

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H.E. ZURAB POLOLIKASHVILI
Secretary General
UN Tourism



HON. ANDREW KOFI EGYAPA MERCER
Minister
Minister Of Tourism, Arts And
Culture, Ghana



NATALIA BAYONA
Director
Innovation, Education &
Investments, UN Tourism



ELCIA GRANDCOURT
Director, Africa Department
UN Tourism



EMILY MBURU-NDORIA
Director
Trade In Services, Investment,
Intellectual Property Rights And Digital
Trade AFCFTA Secretariat, Ghana



HON. HEATHER MWIZA SIBUNGO
Deputy Minister
Ministry of Environment, Forestry &
Tourism, Namibia



HON. DR. EMMA KANTEMA-GOMAS
Deputy Minister
Ministry Of Sport, Youth and
National Service, Namibia



H.E. AMBASSADOR CAESAR CHACHA WAITARA
High Commissioner
Tanzania



WASEEM CARRIM
CEO
National Youth Development
Agency, South Africa

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Director
BDO Advisory Services,
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SEIMY SHIDUTE

Deputy Executive Director
Ministry Of Environment, Forestry
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HÅVAR BAUCK

Founder
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CONNIE-MARLENE THEYSE

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FNB Commercial, Namibia



KENNETH KAPITAKO

Owner/Operator
Sandwich Dune Tours And Car
Rentals CC, Namibia



AKWASI AGYEMAN

CEO
Ghana Tourism Authority,
Ghana

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ACHMA ASOKAN-FOSTER
CEO
AirlinePros International, USA



KWAKYE DONKOR
CEO
Africa Tourism Partners,
South Africa



MILLER MATOLA
CEO
Millvest Advisory, South Africa



DR. ERLING KAVITA
Executive Director, Directorate:
ADS And Satellite Campuses
Namibia University Of Science And
Technology, Namibia



BARRY CLEMENS
Chairperson
Innovation Challenge And Africa
Tourism Innovation Hub, Kenya



GEMMA MATSHEDISO MBEGABOLAWÉ
Regional Economic Communities Coordinator
ACFTA Secretariat, Accra, Ghana



BONVENTURE MAX MBIDZO
Acting CEO
Namibia Tourism Board



CORNELIUS UGWUNWA
CEO
Kardinal Technologies Inc,
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DAN D'SOUZA
Senior Manager
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GONAYA MONEI E. SETHORA

Women and Youth in Trade Expert,
Directorate of Institutional Matters and
Programme Coordination (DIMPC)
AfCFTA Secretariat



DINO BALLOTTI

Executive Director
MSME Development, Innovation &
Acceleration, Namibia



EUGENE ALLOTEY

Co- Founder And COO
Creative Bibini Ltd | Development Partner At
FOCAS | Award Winner Africa Youth In Tourism
Innovation - ATLF - UNWTO 2021, Ghana



SIYA MTHETHWA

Chief Strategy Officer
South African Tourism



FATMA M. KHAMIS

Principal Secretary
Ministry Of Trade And Industrial
Development, Tanzania



FELIX DONKOR

Snr Channel Marketing Manager
Honeywell,
United Kingdom



GIDEON ASARE

Managing Director
Adansi Travels Ltd, Ghana



HUMPHREY MUCHUMA

Founder & CEO
INUA AI, Nairobi, Kenya



IBUKUNOLUWA SALAU

Founder And CEO
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Investment Attraction Team Lead
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MEMORY MOMBA KAMTHUNZI

Executive Director
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Chief Executive Officer
Environmental Investment Fund
Of Namibia



NAWA LIKANDO

Head Of Digital Strategy,
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NICHOLAS BORTEY

IT Strategist & Business Consultant,
CEO
Liranz Limited, Ghana



ALLY KAREARUA

Chairperson And Executive Member
Hospitality Association Of Namibia



SAMIYA ABDULKADIR GODU

President
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Associations, Ethiopia

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Director
Fortunatus Advisory LLC, Dubai



SEBULON CHICALU

Director, Tourism and Gaming
Ministry of Environment, Forestry &
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President
National Association Of Nigeria
Travel Agencies (NANTA), Nigeria



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Accountable Manager
Namibian Aviation Training
Academy (NATA), Namibia



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Senior Lecturer: Rhodes Business School &
Champion Of Entrepreneurship,
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YAW DWOMOH

CEO
Idea Hive, Ghana



EVAH MOSELEANE

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Development Consultant
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Acting Head, Founder
The Graduate Centre For Management, Centre For
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Manager Of Business Development
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 Accreditation CATHSETA,
 South Africa



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Founder
 YEBO RDC, Democratic Republic Of
 Congo



JOANNE MWANGI

Founder And CEO
 Professional Marketing
 Services (PMS) Group,
 Kenya



SAMORA JOHN CHACHA

Director of Planning, Policy, and Research
 Ministry Of Tourism And Heritage,
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NRUPESH SONI

Founder
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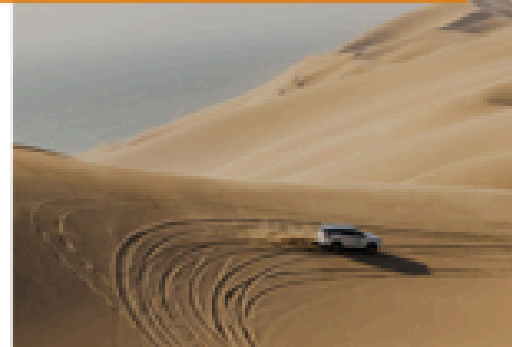
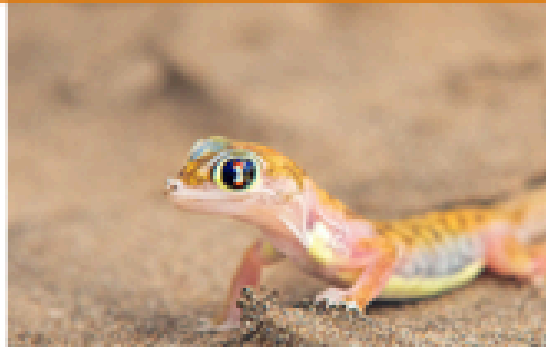
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INNOVATION CHALLENGE FINALISTS | TOP 5



ITAAGI DEVIN

Chief Executive Officer, Canine Safaris Ltd, Uganda

I was born and raised in Mbarara. I am the CEO Canine Safaris Ltd, team leader at BuildSafari software and a Digital Marketing Officer at Empower Youth In Technology. I am also a member of the YALI Network. I have vast experience in business development, building innovations and mentoring young people



AJENA JAFAR

Founder & CEO, Tour Plug, Uganda

Ajena Jafar is a disruptor in the best sense. He is an experienced marketer, a tech advocate, and a champion for a sustainable and inclusive future of African tourism. His dedication to harnessing technology's power positions him as a key figure in shaping the industry's positive transformation.



JOSEPH OWIREDU

Chief Executive Officer, Fihankra ComTech Ltd, Ghana

He is currently serving as the CEO of Fihankra ComTech LLC, a travel security and safety technology start-up, where he leads a ten member team towards the charge of creating cutting-edge technologies aimed at ensuring people's safety wherever they go. He, together with his team, have pitched and won various awards and recognition for their work towards pushing for safety innovation within Ghana.



KEDUMETSE LIPHI

Founder & Chief Engineer, Ked-Liphi (Pty) Ltd, Botswana

I am Kedumetse Liphi, a 33-year-old Electronic Engineer and Innovator from Senete in the northern region of Botswana. Graduating from St Joseph's College in 2009, I embarked on a unique journey, joining the Military College and becoming a soldier. While in the Army, I pursued my university education part-time. Simultaneously, I ventured into entrepreneurship, establishing my IDE Business, Ked-Liphi (Pty) Ltd, which laid the foundation for my future successes.



GERALD MUEMA

Technical Advisor, ReNewGen, Kenya

I'm a dedicated professional with expertise in renewable energy, environmental sciences, and tourism management. I graduated with a Bachelor's degree in Renewable Energy and Environmental Sciences in July 2023 and I'm currently pursuing a Certificate in Tourism Management. My commitment to sustainability and innovation led me to win the Leap-Re Ideathon Innovation on Solar Mini-grids and Ecosystem. As a co-founder of ReNewGen Tech Ltd, I actively contributes to developing green energy solutions. My passion for environmental sustainability extends to my studies in tourism management, where I aim to integrate my expertise to promote sustainable tourism practices.

INNOVATION CHALLENGE | NAMIBIAN FINALISTS



ROSALIA HAUFIKU LAUDIKA

Student, NUST, Namibia

I'm Rosalia Haufiku, an electronics engineering student at the Namibia University of Science and Technology with a strong interest in applying technology to environmental solutions. This passion led me to develop a system for streamlining Environmental Management Plan (EMP) audits. My background in electronics engineering proved valuable in creating a user-friendly platform that simplifies data collection and reporting for environmental compliance.



SARAH ANGHUWO

Founder, Africkoatizay, Namibia

Sarah Anghuwo, a visionary advocate for creatourism and cultural preservation, stands at the forefront of Africa's artistic renaissance. Born on March 22, 2004, in Windhoek, Namibia, Sarah proudly embraces her Oshivambo roots intertwined with Ugandan heritage, embodying the rich tapestry of African diversity.



SAROME HAMATA

Student, NUST, Namibia

I am an electronic engineering student at the Namibia University of Science and Technology in my final year of studies, and I am passionate about technology and how it has the power to completely transform human existence. I have explored the complex worlds of electronic systems, circuits, and communication technologies over my academic career, developing my abilities and broadening my knowledge base to harness the potential of innovation for societal improvement.





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